

# Green Markets® Specialty Fertilizer Global Summit 2018

December 2018  
Location TBD



## Sponsorship Opportunities

Gain exposure across specialty fertilizer aligned industries with an economical and impactful sponsorship.

For more information, contact Andy Oram at  
[aoram@Green-Markets.com](mailto:aoram@Green-Markets.com) or call +1-603-357-8180.

# Green Markets® Specialty Fertilizer Global Summit 2018

## EVENT OVERVIEW:

The **Specialty Fertilizer Global Summit**, now in its 4th year, is the fertilizer industry's largest event for insight and direction on specialty and value-added products.

Join this unique group of experts for a convenient, one day Summit and explore the issues shaping the specialty/premium fertilizer markets.

## WHO ATTENDS:

**The Specialty Fertilizer Global Summit offers expert insight on a variety of topics of interest across the fertilizer value chain.**

We invite the following individuals and other colleagues allied with the fertilizer industry to join this exceptional learning experience:

### Leadership roles in:

- Business Strategy
- Operations
- Sales/Marketing
- Finance

### From the following organizations:

- Fertilizer Manufacturers
- Fertilizer Wholesalers
- Fertilizer Blenders
- Agronomists
- Entrepreneurs
- Fertilizer Distributors
- Equipment Manufacturers
- Investment Community
- Law Firms
- Construction and Engineering Firms
- Process Licencors

## TOPICS:

The expert panel of **Specialty Fertilizer Global Summit** is developed from a proven process of developing valuable and unique conference content. At the outset, timely subject matter is decided upon based on insight from across Green Markets. These topics are then researched to uncover the experts in respective fields to fully vet the concepts.

Never a commercial exercise, sessions are designed to exclusively deliver thought leadership to the audience. Topics at **Specialty Fertilizer Global Summit** have included:

- Macro Nutrient Outlook, Value Added Uptake
- Rethinking What Sustainability Means in Fertilizer
- A New Mode of Action for Nitrogen Management
- The Impact of Nitrogen Stabilizers
- Meeting the Demands of the Specialty Market: A Distributor's Perspective
- Humic Acid Market Overview and Outlook
- Fulvic acid and Seaweed: Nature's Perspective for a Growing Fertilizer Market
- The Market Outlook for High-Value Crops
- Market Indicators for Manganese, Copper and Boron
- Scale-up Strategies for Commercialization
- The Mission Behind a Cannabis Cultivation Company

**With sponsorship options to meet any budget, you'll find a solution that suits your marketing, branding, and business development objectives.**

## **PLATINUM SPONSOR – EXCLUSIVE!**

- Sole recognition as 'Platinum Sponsor' on all event advertising, and expanded company description on event website
- Rights to use 'Platinum Sponsor' in your own advertising and marketing
- Full-page advertisement in conference handbook
- Six (6) complimentary conference passes
- Exhibit table in premium location outside conference session room
- Designated 'Platinum Sponsor' ribbons on event name badges for your representatives
- Recognition as 'Platinum Sponsor' in conference handbook, and 100-word company description
- Recognition as 'Platinum Sponsor' on all on-site event signage
- Two text advertisements in conference related 'Breaking News Alerts' from *Green Markets*
- Literature handed-out at registration
- Recognition as 'Platinum Sponsor' in all Green Markets event marketing and advertising includes:
  - Emails (your logo with embedded URL link)
  - Event website (your logo with embedded URL link)
  - PDF brochure (your logo with embedded URL link)
  - Mailed print brochure (contract must be signed three months prior to event)
  - Advertisements in the *Green Markets* weekly report
- Post event use of attendee list in MS Excel format, one time use only, direct mail or email

## **GOLD SPONSOR**

- Recognition as 'Gold Sponsor' on all event marketing and advertising, and expanded sponsor description on event website
- Rights to use 'Gold Sponsor' in your own advertising and marketing
- Half-page advertisement in conference handbook
- Three (3) complimentary conference passes
- Exhibit table in optimized location outside conference session room
- Designated 'Gold Sponsor' ribbons for all event badges for your representatives
- Recognition as 'Gold Sponsor' in conference handbook, and 75-word company description
- Recognition as 'Gold Sponsor' on all on-site event signage
- Recognition as 'Gold Sponsor' in all Green Markets event marketing and advertising includes:
  - Emails (your logo with embedded URL link)
  - Event website (your logo with embedded URL link)
  - PDF brochure (your logo with embedded URL link)
  - Mailed print brochure (contract must be signed three months prior to event)
  - Advertisements in the *Green Markets* weekly report
- Post event use of attendee list in MS Excel format, one time use only, direct mail or email

**For more information, contact Andy Oram at  
aoram@Green-Markets.com or call +1-603-357-8180.**

## SILVER SPONSOR

- Recognition as 'Silver Sponsor' on all event marketing and advertising, and website sponsor description on event website
- Rights to use 'Silver Sponsor' in your own advertising and marketing
- Two (2) complimentary conference passes
- Exhibit Table
- Designated 'Silver Sponsor' ribbons for all event badges for your representatives
- Recognition as 'Silver Sponsor' in conference handbook with 50 word company description
- Recognition as 'Silver Sponsor' on all on-site event signage
- Recognition as 'Silver Sponsor' in all Green Markets event marketing and advertising includes:
  - Emails (your logo with embedded URL link)
  - Event website (your logo with embedded URL link)
  - PDF brochure (your logo with embedded URL link)
  - Mailed print brochure (contract must be signed three months prior to event)
  - Advertisements in the *Green Markets* weekly report
- Post event use of attendee list in MS Excel format, one time use only, direct mail or email

## ADDITIONAL SPONSORSHIPS

- |                           |                    |
|---------------------------|--------------------|
| • Pre-Conference Workshop | • Lanyard          |
| • Wi-Fi                   | • Flash Drive      |
| • Lunch                   | • Tote Bag Sponsor |
| • Cocktail Reception      |                    |

**For more information, contact Andy Oram at  
aoram@Green-Markets.com or call +1-603-357-8180.**