Green Markets A Bloomberg Company

Sulphur Products Summit

Analysis, commentary and insights on the markets for
Sulphur, Sulphuric Acid, Ammonium Sulfate, Ammonium Thiosulfate

October 1-2, 2019
InterContinental Buckhead Atlanta

FertilizerPricing.com/Sulphur

Media Kit

This is the only Sulphur-focused event addressing the commercial aspects of operating in these markets. Sponsorship raises your profile in the industry outside of the normal audience found at trade shows.

For more information, contact Lisa Robel at lrobel2@bloomberg.net or call +1-603-357-8181.

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Event Overview:

This unique event gives stakeholders across the sulphur products complex a detailed view of supply, demand and pricing, and uncovers future business considerations.

The business insight and guidance included in this expert-packed Summit includes:

- An Industrial Economic Outlook
- Natural Gas/Crude Outlook
- IMO 2020 Update and Impact
- Sulphur Market Update and Outlook
- Phosphate Production Outlook
- Enhanced Sulfur Fertilizer Outlook
- Alkylation Demand Outlook
- Sulphuric Acid Market Update and Outlook
- Metals and Mining Outlook
- Pulp/Paper Outlook
- Water Treatment Outlook
- Ammonium Sulfate Outlook Ammonium Thiosulfate market Outlook
- Transportation Supply, Demand and Outlook
- Ammonium Sulfate Technology Outlook

...and MUCH more! Check out the full agenda for details!

The **Sulphur Products Summit** is co-produced by Green Markets and Acuity Commodities, a unique collaboration that brings together expertise from agricultural and industrial sectors to provide attendees with perspective that's unavailable anywhere else.

Topics:

The expert panel of **Sulphur Products Summit 2019** is developed from a proven process of developing valuable and unique conference content.

At the outset, timely subject matter is decided upon based on insight from across Green Markets and Acuity Commodities analysts and customers. These topics are then researched to uncover the experts in respective fields to fully vet the concepts.

Never a commercial exercise, sessions are designed to exclusively deliver thought leadership to the audience.

Who Attends:

Sulphur Products Summit attracts delegates representing sulphur and sulphuric acid producers, operators, consumers, engineering services companies from across the agricultural (fertilizer) and industrial sectors. This will be the second event we've hosted which will be focused on the world of Sulphur and promises to be a great event for business and professional development, and high-level networking.

Leadership roles in:

- Business Strategy
- Operations
- Sales/Marketing
- Finance

From the following organizations:

- Sulphur/Sulphuric Acid Distributors
- Industrial Chemical Suppliers
- Waste Water Treatment
- Paper and Pulp Producers
- Transportation
- Fertilizer Manufacturers
- Fertilizer Wholesalers
- Fertilizer Blenders
- Fertilizer Distributors
- Equipment Manufacturers
- Investors
- Construction and Engineering Firms
- Process Licensors

Sulphur Products Summit Sponsorships

With sponsorship options to meet any budget, you'll find a solution that suits your marketing, branding, and business development objectives.

Platinum Sponsor – EXCLUSIVE!

- Sole recognition as 'Platinum Sponsor' on all event advertising, and expanded company description on event website
- Rights to use 'Platinum Sponsor' in your own advertising and marketing
- Full-page advertisement in conference handbook
- Six (6) complimentary conference passes
- Exhibit table in premium location outside conference session room
- Designated 'Platinum Sponsor' ribbons on event name badges for your representatives
- Recognition as 'Platinum Sponsor' in conference handbook, and 100-word company description
- Recognition as 'Platinum Sponsor' on all on-site event signage
- Two text advertisements in conference related 'Breaking News Alerts' from *Green Markets*
- Literature handed-out at registration
- Recognition as 'Platinum Sponsor' in all Green Markets event marketing and advertising includes:
  - Emails (your logo with embedded URL link)
  - Event website (www.fertilizerpricing.com/Sulphur) (your logo with embedded URL link)
  - PDF brochure (your logo with embedded URL link)
  - Mailed print brochure (contract must be signed three months prior to event)
  - Advertisements in the *Green Markets* weekly report
- Post event use of attendee list in MS Excel format, one time use only, direct mail or email

Cocktail Reception Sponsor

- 6' exhibit table for table top display
- Two (2) complimentary conference passes
- Reception will be held in exhibit area to maximize traffic for all sponsors and exhibitors
- Sponsor shall be given 2-3 minutes to speak during reception
- Rights to use 'Sponsor' in advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Recognition as 'Reception Sponsor' in conference handbook + 75 word company description
- Dedicated signage for Cocktail Reception featuring sponsor name and logo only (no other sponsors)
- Recognition as 'Reception Sponsor' in event marketing
  - Event website (www.fertilizerpricing.com/Sulphur) (sponsor logo with embedded URL link)
  - PDF brochure - (sponsor logo with embedded URL link)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

Sulphur Products Summit

Lunch Sponsor

- 6' exhibit table for table top display
- Two (2) complimentary conference passes
- Sponsor shall be given 2-3 minutes to speak during lunch
- Rights to use 'Sponsor' in advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Recognition as 'Lunch Sponsor' in conference handbook + 75 word company description
- Dedicated signage for Lunch featuring sponsor name and logo only (no other sponsors)
- Recognition as 'Lunch Sponsor' in event marketing
  - Event website (www.fertilizerpricing.com/Sulphur) (sponsor logo with embedded URL link)
  - PDF brochure - (sponsor logo with embedded URL link)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

Wi-Fi Sponsor

- 6' exhibit table for table top display
- Two (2) complimentary conference passes
- Rights to use 'Official Wi-Fi Sponsor' in advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Recognition as Wi-Fi Sponsor' in conference handbook + 75 word company description
- Recognition as 'Wi-Fi Sponsor' on all on-site event signage
- Wi-Fi promo inserts in Tote Bags
- Wi-Fi promo tent cards in meeting room
- Wi-Fi promo on hotel guest check-in materials (pending approval from the InterContinental)
- Recognition as 'Wi-Fi Sponsor' in all event marketing
  - Emails (sponsor logo with embedded URL link)
  - Event website (www.fertilizerpricing.com/Sulphur) (sponsor logo with embedded URL link)
  - PDF brochure - (sponsor logo with embedded URL link)
  - Print brochure (IF contract signed three months prior to event)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

Sulphur Products Summit

Hotel Key Card Sponsor

- Key Cards will have custom imprints of the Sponsor name, logo, web URL
- Key Cards will be given to all registered attendees of Sulphur Products Summit who are staying at the InterContinental
- One (1) complimentary conference pass
- Rights to use 'Official Sponsor' of 'Sulphur Products Summit' in your advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Recognition as 'Hotel Key Card Sponsor' in conference handbook + 50 word company description
- Recognition as 'Sponsor' on event website (www.fertilizerpricing.com/Sulphur)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

Market Partners App Sponsor

- Market Partners App with banner ad with Sponsor name, logo, web URL
- Splash Page – Every attendee see the Splash Page – a full-screen visual that appears for up to 5 seconds, free from distraction
- One (1) complimentary conference pass
- Rights to use 'Official Sponsor' of 'Sulphur Products Summit' in your advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Recognition as 'App Sponsor' in all event marketing
  - Emails (sponsor logo with embedded URL link)
  - Event website (www.fertilizerpricing.com/Sulphur) (sponsor logo with embedded URL link)
  - PDF brochure - (sponsor logo with embedded URL link)
  - Print brochure (IF contract signed three months prior to event)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

Exhibitors

- 6' exhibit table for table top display
- Two (2) complimentary conference pass

Additional Sponsorships

- Silver
- Notepad & Pen
- Lanyard
- Flash Drive
- Tote Bag Sponsor

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Sulphur Products Summit

Venue

InterContinental Buckhead Atlanta, 3315 Peachtree Rd NE, Atlanta, Georgia 30326

A Modern Classic Hotel In Buckhead

Capturing the essence of modern Southern luxury, InterContinental Atlanta Buckhead pairs its prestige address with a singular approach to comfort and style. Experience it while sipping your way through 70 hand-selected bourbons, sunning by the saltwater pool, and surrendering to a day of pampering in our world-class spa.

Green Markets will be offering a discounted room rate at the InterContinental Buckhead Atlanta.

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