

Green Markets®

# AMMONIUM SULFATE

September 12, 2018 **2018**  
Hyatt Regency Cincinnati, OH

## Sponsorship Opportunities

Gain exposure across Ammonium Sulfate aligned industries with an economical and impactful sponsorship.

**For more information, contact Lisa Robel at [lrobel@Green-Markets.com](mailto:lrobel@Green-Markets.com) or call +1-603-357-8181.**



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# AMMONIUM SULFATE

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Ammonium sulfate was one of the first and most widely used nitrogen fertilizers. While now less common, it still holds a valuable place in the market due to its high solubility, versatility, and variety of agricultural applications. But where is the market for this specialty product headed? Will the relatively stable prices hold? And what will be the impact of reduced supply both domestically and internationally?

This event takes a deep look at the supply, demand, technology, transportation and marketing dynamics of this unique fertilizer product. Attendees will leave AMMONIUM SULFATE with the expert insight needed to effectively plan for the short, medium and long-term success of their business. Expected topics and speaker categories include:

- **New Technologies to Improve AS Handling and Blending**  
Mark Ogzewalla, Product Manager, ArrMaz
- **Flue Gas Desulfurization:  
Asia Case Study Identify Advantages for the U.S.**  
David Repp, Sales Director, Jiangnan Environmental Technology Inc.
- **New Thinking in Cold Weather Storage of Ammonium Thiosulfate**  
Chris Brooks, President and Founder, Heartland Tank Services, Inc.
- **Obstacles in the Use of FGD Technology:  
Missing the Opportunities of ATS Byproduct**  
Ole Jensen, Technology Specialist, Haldor Topsoe, Inc.
- **The Agronomic Benefit of Ammonium Sulfate:  
Where Ag Demand is Created**  
Erik Jiang, Marketing Manager, AdvanSix
- **Caprolactam Outlook to 2028**  
Bob Merrill, Director, Nylon & Polyester Fibers, IHS Chemical
- **Towards the End of the Ammonium Sulfate Value Chain**  
Yao Yao, Manager of Market Research, Nutrien

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**With sponsorship options to meet any budget, you'll find a solution that suits your marketing, branding, and business development objectives.**

## **PLATINUM SPONSOR – \$10,000 – EXCLUSIVE!**

- Sole recognition as 'Platinum Sponsor' on all event advertising, and expanded company description on event website
- Rights to use 'Platinum Sponsor' in your own advertising and marketing
- Full-page advertisement in conference handbook
- Six (6) complimentary conference passes
- Optional use of trade show booth (as opposed to table top display) with location in premium position for maximum exposure and foot traffic
- Designated 'Platinum Sponsor' ribbons on event name badges for your representatives
- Recognition as 'Platinum Sponsor' in conference handbook, and 100-word company description
- Recognition as 'Platinum Sponsor' on all on-site event signage
- Two text advertisements in conference related 'Breaking News Alerts' from *Green Markets*
- Ability to place three (3) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Recognition as 'Platinum Sponsor' in all Green Markets event marketing and advertising includes:
  - Emails (your logo with embedded URL link)
  - Event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS)) (your logo with embedded URL link)
  - PDF brochure (your logo with embedded URL link)
  - Mailed print brochure (contract must be signed three months prior to event)
  - Advertisements in the *Green Markets* weekly report
- Post event use of attendee list in MS Excel format, one time use only, direct mail or email

## **GOLD SPONSOR – \$7,000**

- Two (2) Gold Sponsorships available
- Recognition as 'Gold Sponsor' on all event marketing and advertising, and expanded sponsor description on event website
- Rights to use 'Gold Sponsor' in your own advertising and marketing
- Half-page advertisement in conference handbook
- Three (3) complimentary conference passes
- Exhibit table in optimized location
- Designated 'Gold Sponsor' ribbons for all event badges for your representatives
- Recognition as 'Gold Sponsor' in conference handbook, and 75-word company description
- Recognition as 'Gold Sponsor' on all on-site event signage
- Ability to place two (2) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Recognition as 'Gold Sponsor' in all Green Markets event marketing and advertising includes:
  - Emails (your logo with embedded URL link)
  - Event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS)) (your logo with embedded URL link)
  - PDF brochure (your logo with embedded URL link)
  - Mailed print brochure (contract must be signed three months prior to event)
  - Advertisements in the *Green Markets* weekly report
- Post event use of attendee list in MS Excel format, one time use only, direct mail or email

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## SILVER SPONSOR – \$4,500

- Recognition as 'Silver Sponsor' on all event marketing and advertising, and website sponsor description on event website
- Rights to use 'Silver Sponsor' in your own advertising and marketing
- Two (2) complimentary conference passes
- Exhibit Table
- Designated 'Silver Sponsor' ribbons for all event badges for your representatives
- Recognition as 'Silver Sponsor' in conference handbook with 50 word company description
- Recognition as 'Silver Sponsor' on all on-site event signage
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Recognition as 'Silver Sponsor' in all Green Markets event marketing and advertising includes:
  - Emails (your logo with embedded URL link)
  - Event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS)) (your logo with embedded URL link)
  - PDF brochure (your logo with embedded URL link)
  - Mailed print brochure (contract must be signed three months prior to event)
  - Advertisements in the *Green Markets* weekly report
- Post event use of attendee list in MS Excel format, one time use only, direct mail or email

## COCKTAIL RECEPTION SPONSOR – \$6,000

- 6' exhibit table for table top display
- Two (2) complimentary conference passes
- Sponsor shall be given 2-3 minutes to speak to conference attendees at end of afternoon sessions and welcome attendees to the cocktail reception
- Rights to use 'Sponsor' in advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Recognition as 'Reception Sponsor' in conference handbook + 75 word company description
- Dedicated signage for Cocktail Reception featuring sponsor name and logo only (no other sponsors)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Recognition as 'Reception Sponsor' in event marketing
  - Event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS)) (sponsor logo with embedded URL link)
  - PDF brochure - (sponsor logo with embedded URL link)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

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## WI-FI SPONSOR – \$4,250

- 6' exhibit table for table top display
- Two (2) complimentary conference passes
- Rights to use 'Official Wi-Fi Sponsor' in advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Recognition as 'Wi-Fi Sponsor' in conference handbook + 75 word company description
- Standalone 'Wi-Fi Sponsor' signage at event with your logo
- Recognition as 'Wi-Fi Sponsor' on all on-site event signage
- Wi-Fi promo inserts in Tote Bags
- Wi-Fi promo tent cards in meeting room
- Wi-Fi promo inserts in Program Guidebook
- Wi-Fi promo tent cards in meeting room
- Wi-Fi promo on hotel guest check-in materials (pending approval from host hotel)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Recognition as 'Wi-Fi Sponsor' in all event marketing
  - Emails (sponsor logo with embedded URL link)
  - Event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS)) (sponsor logo with embedded URL link)
  - PDF brochure - (sponsor logo with embedded URL link)
  - Print brochure (IF contract signed three months prior to event)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

## LUNCH SPONSOR – \$4,500

- 6' exhibit table for table top display
- Two (2) complimentary conference passes
- Sponsor shall be given 2-3 minutes to speak to conference attendees at end of morning sessions and welcome attendees to lunch
- Rights to use 'Sponsor' in advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Recognition as 'Lunch Sponsor' in conference handbook + 75 word company description
- Dedicated signage for Lunch featuring sponsor name and logo only (no other sponsors)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Recognition as 'Lunch Sponsor' in event marketing
  - Event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS)) (sponsor logo with embedded URL link)
  - PDF brochure - (sponsor logo with embedded URL link)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

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## BREAKFAST SPONSOR – \$3,500

- 6' exhibit table for table top display
- One (1) complimentary conference passes
- Rights to use 'Sponsor' in advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Recognition as 'Breakfast Sponsor' in conference handbook + 75 word company description
- Dedicated signage for Breakfast featuring sponsor name and logo only (no other sponsors)
- Special recognition for Breakfast Sponsor from Conference Host at beginning of morning session
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Recognition as 'Breakfast Sponsor' in event marketing
  - Event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS)) (sponsor logo with embedded URL link)
  - PDF brochure - (sponsor logo with embedded URL link)
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

## HOTEL KEY CARD SPONSOR – \$3,500

- Key Cards will have custom imprints of the Sponsor name, logo, web URL
- Key Cards will be given to all registered attendees of the Ammonium Sulfate 2018 who are staying at the host hotel
- One (1) complimentary conference pass
- Rights to use 'Official Sponsor' of 'Ammonium Sulfate 2018' in your advertising and marketing
- Designated 'Sponsor' ribbons for all event badges
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Recognition as 'Hotel Key Card Sponsor' in conference handbook + 50 word company description
- Recognition as 'Sponsor' Event on event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS))
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

## FLASH DRIVE/THUMB DRIVE SPONSOR – \$3,250

- Two (2) complimentary conference passes
- Rights to use 'Official Sponsor' in advertising and marketing
- Recognition as 'Flash Drive Sponsor' in conference handbook + 50 word company description
- Recognition as 'Sponsor' Event on event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS))
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

### Sourcing of Flash Drives

- If sponsor has existing flash drives and wishes to use those, that is absolutely OK
- Client must ensure that flash drives arrive at event location no later than 3 days prior to the event

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## TOTE BAG SPONSOR – \$3,250

- Two (2) complimentary conference passes
- Rights to use 'Official Sponsor' in advertising and marketing
- Recognition as 'Tote Bag Sponsor' in conference handbook + 50 word company description
- Recognition as 'Sponsor' Event on event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS))
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

### Sourcing of Bags

- If sponsor has existing bags and wishes to use those, that is absolutely OK
- Client must ensure that bags are of sufficient size to accommodate all conference materials
- Client must ensure that bags arrive at event location no later than 3 days prior to the event

### OR

- Green Markets will source tote bags and bill sponsor at cost
- Sponsor will work with Green Markets to determine: Bag style, Bag color & Bag imprints
- Green Markets will ship all bags to venue
- Green Markets will stuff all bags with conference materials on site
- Green Markets will give tote bags to all attendees upon arrival at the show

## LANYARD SPONSOR – \$3,000

- Two (2) complimentary conference passes
- Rights to use 'Official Sponsor' in advertising and marketing
- Recognition as 'Lanyard Sponsor' in conference handbook + 50 word company description
- Recognition as 'Sponsor' Event on event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS))
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Post event use of attendee list, MS Excel, one time use only, direct mail or email

### Sourcing of Lanyards

- If sponsor has existing lanyards and wishes to use those, that is absolutely OK
- Client must ensure that lanyards arrive at event location no later than 3 days prior to the event

### OR

- Green Markets will source lanyards and bill sponsor at cost
- Sponsor will work with Green Markets to determine: style, color & imprints
- Green Markets will ship all lanyards to venue
- Green Markets will give lanyards to all attendees with their badges upon arrival at the show

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## NOTE PAD & PEN SPONSOR – \$2,500

- One (1) complimentary conference pass
- Rights to use 'Official Sponsor' of 'Ammonium Sulfate 2018' in your advertising and marketing
- Recognition as 'Note Pad & Pen Sponsor' in conference handbook + 50 word company description
- Recognition as 'Sponsor' Event on event website ([www.fertilizerpricing.com/AS](http://www.fertilizerpricing.com/AS))
- Ability to place one (1) piece of literature in tote bags; 8.5 x 11 two-sided one pager max size\*
- Post event use of attendee list, MS Excel, one time use only, direct mail or email

## EXHIBITOR – \$2,500

- 6' exhibit table for table top display
- One (1) complimentary conference pass
- Rights to use 'Exhibitor' at 'Ammonium Sulfate 2018' in your advertising and marketing
- Recognition as 'Exhibitor' in conference handbook + 25 word company description
- Post event use of attendee list, MS Excel, one time use only, direct mail or email.

## ATTENDEE OPTIONS

- Single registration: \$895
- Three (3) registrations: \$775 ea.
- More than three registrations - please call Lisa

All of the above options MUST be contracted with Lisa

## VENUE

Located just steps from the Duke Energy Convention Center, our Hyatt Regency Cincinnati hotel in the vibrant downtown district puts you in the heart of the action. Whether you are visiting for business or pleasure, you'll find the ideal spaces to relax, work, and play. If you are a sports enthusiast, we are the closest hotel to Paul Brown Stadium and within walking distance to the Great American Ballpark.



\* If tote bag sponsorship remains unsold, we will distribute your collateral with Program Guidebook

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